

Muskegon County Fair
2016 FAIR SPONSORSHIP OPPORTUNITIES

* *deadline for fair book advertising is April 1st*
 * *deadline for trophy sponsorship is May 1st*

YOUTH TROPHY SPONSORS all receive the following:

- * Sponsor name on the trophies for the chosen division(s), plus recognition during the show and sale
- * Name/Logo with link posted on the MCFA website
- * Recognition in the fair book
- * Recognition in local media “thank you” ad

TROPHY SPONSORS (project areas listed below)\$200 per division*

* *First come basis.*

<i>Beef</i>	<i>Dairy</i>	<i>Swine</i>	<i>Horse</i>	<i>Llama/Alpaca</i>	<i>Talent Show</i>
<i>Sheep</i>	<i>Goats</i>	<i>Rabbits</i>	<i>Cavies</i>	<i>Dogs</i>	<i>Cats</i>
<i>Shooting Sports</i>		<i>Poultry</i>			
<i>Inanimate – Ag Division</i>					
<i>Inanimate – Baked Goods</i>					
<i>Inanimate – All Other</i>					

YOUTH RIBBON SPONSORS \$100

Ribbon Sponsors all receive the following:

- * Recognition during all shows
- * Name/logo with link on website
- * Recognition in fair book
- * Recognition in local media “thank you” ad

Grandstand Event Sponsors \$1,000

Antique Tractor Pulls / Pony Pulls / Concert

- * 4x8 Grandstand banner
- * Name/logo advertisement on MCFA website
- * Recognition in fair book
- * Recognition in Fair brochure
- * Recognition/advertisement during event

Fair Games Sponsor\$250 per game -OR- \$500 day sponsor

- * May provide a banner to display at the Fair Games tent
- * Name/logo advertisement on MCFA website
- ** *Donors of prizes for games under \$250 will receive recognition during Fair Week and on the MCFA website.*
- * Recognition in fair book
- * Daily recognition during Fair Games events

Ag Olympics Sponsor..... \$100

- * Name/logo advertisement on MCFA website
- * Recognition in fair book
- * Recognition in Fair brochure
- * Recognition during event

Open Horse Show \$20 per class

- * Recognition during event during the Fair week
- * Name/logo advertisement on MCFA website

Horse Versatility \$150

- * Recognition during event during the Fair week
- * Name/logo advertisement on MCFA website

Muskegon County Fair Association
GENERAL FAIRGROUNDS SPONSORSHIP

Diamond Sponsor \$10,000+

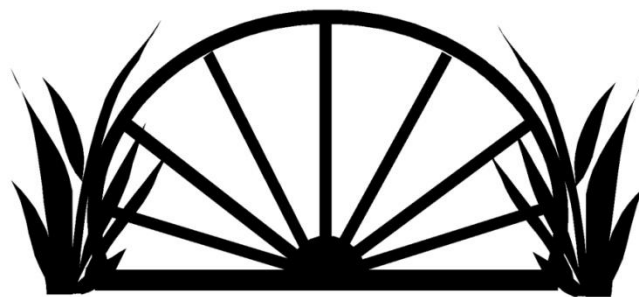
- Permanent plaque of recognition placed at the Grandstands
- 4x8 Entrance Gate banner
- 4x8 Grandstand banner
- Name/Logo with link on fairgrounds website year-round
- Name/Logo in fair book
- Recognition in Fair brochure
- Free admission for (6) to all Grandstand Events during 2016 Fair week
- Recognition in local media “thank you” ad

Platinum Sponsor \$5,000+

- 4x8 Entrance Gate banner
- 4x8 Grandstand banner
- Name/Logo with link on fairgrounds website year-round
- Name/Logo in fair book
- Recognition in Fair brochure
- Free admission for (4) to all Grandstand Events during 2016 Fair week
- Recognition in local media “thank you” ad

Gold Sponsor \$2,000+

- 4x8 front entrance banner
- Name/Logo with link on fairgrounds website year-round
- Name/Logo in fair book
- Recognition in County Fair brochure
- Free admission for (4) to two of the Grandstand Events during 2016 Fair week
- Recognition in local media “thank you” ad



Muskegon County Fairgrounds

www.muskegonfairgrounds.com